



*"Taking Care of what You Wear Everyday"*

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**FOR IMMEDIATE RELEASE**

## ***Natural Skincare Company Sponsors Gift Basket for DJ's for Haiti Event***

**bluebasins bath & body is pleased to announce its sponsorship of the Black Women and Women of African Descent (BWWAD) DJ's for Haiti Event**

**TORONTO, Ontario, 19 February, 2010** – [bluebasins bath & body](http://www.bluebasins.com), an online provider of all natural skin care products, is proud to announce today that it is one of the gift raffle sponsors for the Black Women and Women of African Descent (BWWAD) DJ's for Haiti Event.

This event will be taking place Friday, February 19, 2010 at 7:00pm at the Steelworkers Hall, 25 Cecil St., Toronto, Ontario Canada, one block south of Spadina & College.

"The devastation which occurred in Haiti is heartbreaking," says Makeda Paul, owner of [bluebasins bath & body](http://www.bluebasins.com), "so when BWWAD enquired whether we would be interested in becoming a sponsor of their DJ's for Haiti event, we were very happy to oblige." bluebasins bath & body's sponsorship entails a gift basket filled with a variety of their natural skin care products which were created by hand, with all-natural ingredients.

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"From our experience, we find that a high percentage of the funds raised by mainstream International Development efforts tend to be spent in admin costs in the countries of origin," as quoted from BWWAD's blog to which bluebasins agrees. "The money raised from the DJ's for Haiti event will go directly to support Haitian women's organizations including ENFOFANM, meaning it will go directly where it is most needed," adds Paul..

"We are happy to participate in this endeavour to help with Haiti's recovery," Paul says, "and we are looking forward to the fundraiser."

### **About bluebasins bath & body**

bluebasins bath & body's natural skin care line offers a wide array of products, created by hand and with all-natural ingredients. Products include soaps, facial masks, body scrubs, bath melts, body butters and more. bluebasins helps consumers look after their skin to make it as healthy and naturally radiant as possible. They show consumers an alternatively natural way to take care of their skin.

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