



“Taking Care of What You Wear Everyday”

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## ***Natural Skincare Company Products included in the Canadian Film Lounge at the Toronto International Film Festival***

**bluebasins bath & body - [www.bluebasins.com](http://www.bluebasins.com) - provider of natural skin care products is selected for the First Weekend Club’s Canadian Film Lounge#**

**TORONTO, Ontario, Canada September 9, 2010** -- bluebasins bath & body, a Canadian online provider of natural skin care products, announced today that it was selected to participate in the gifting for the 2010 Canadian Film Lounge at the Toronto International Film Festival hosted by First Weekend Club.

“The First Weekend Club is dedicated to promoting and raising awareness for great Canadian films. Their lounge will serve as a swanky gift lounge and hub for TIFF filmmakers & talent, key industry delegates, celebrities, media, and other VIPs. By invitation only, The Canadian Film Lounge will be open for two days during the festival and will be the perfect place to unwind in style, sip drinks, discuss films, receive great swag, and most importantly: *Discover Canadian films playing at the festival.*”

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As part of the celebrity gift bag, [bluebasins bath & body](http://www.bluebasins.com) will be providing customized gift certificates which allow recipients to receive a wonderful pre-packaged sampling of their high-quality products such as their [Revitalizing Herbal Foot Fizz](#), [Peppermint & Tea Tree Foot Butter](#) and [Tea Tree & Mint Exfoliating Foot Scrub](#).

“It’s exciting to know that bluebasins was selected to be a part of First Weekend Club’s Canadian Film Lounge at TIFF,” says Makeda Paul, owner of bluebasins bath & body. “This is a wonderful event and opportunity to share Canada’s latest addition to the natural skin care beauty market with the lounge invitees.”

Canadians who want to feel pampered like a celebrity can, buy purchasing the identical pre-packaged group of high quality natural skin care products at [www.bluebasins.com](http://www.bluebasins.com) .

bluebasins bath & body’s natural skin care line offers a wide array of products, created by hand and with all-natural ingredients. They show consumers an alternatively natural way to care for and have healthy and naturally radiant skin. Ingredients vary depending upon which product is used, but they include Sweet Almond Oil, Avocado Oil, Shea Butter, Evening Primrose Oil, Carrot Seed, Rose Geranium, and Tea Tree Essential Oils as well as several other natural ingredients. Their site offers a range of products, articles and other materials for the health conscious consumer.

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For more information, please visit [www.bluebasins.com](http://www.bluebasins.com) or to schedule an interview with Makeda Paul, please phone: 416-473-7457; email: [pr@bluebasins.com](mailto:pr@bluebasins.com); web: [www.bluebasins.com](http://www.bluebasins.com); twitter: [bluebasins](#); facebook: [fan page](#)